

Words you'll see in your editor

A plain list of the words you'll meet in your site editor and in our guides, from alt text to widget, with a link to the guide for each.

The words you'll see in your editor and our guides, in alphabetical order. Each links to the guide with the steps.

- **Add-on:** An extra feature that isn't part of your plan, such as an online store or online bookings. If your site doesn't have one yet, ask us about adding it. We quote it in writing first. See [How your online store works](#) and [How online bookings work](#).
- **Alt text:** A short description of a photo. A phone reads it aloud to someone who can't see the photo, and it shows if the photo doesn't load. See [Write alt text in plain words](#).
- **Backup:** A saved copy of your site, kept in your editor, that you can go back to if a big change goes wrong. See [Save a backup before a big change](#).
- **Browser tab icon:** The tiny picture beside your page title in a browser tab. See [Change the small icon in the browser tab](#).
- **Domain:** Your website address, like [yourbusiness.com](#). You buy it yourself, in your own name, and keep it. See [Your website address \(domain\)](#).
- **Draft:** A page set aside so it isn't on the live site and can't be found through search. Your edits also stay as a draft until you publish them. See [Publish one page, or keep a page as a draft](#).
- **Footer:** The strip at the very bottom of every page, often holding your address, phone number and links. See [Edit your footer](#).
- **Form submission:** A message someone sent through a form on your site. It's emailed to you and kept in a list in your editor. See [Where your form messages go](#).
- **Header:** The strip at the top of your pages. It holds your logo and your menu. See [Change your site header](#).
- **Media library:** The one place everything you upload goes: photos, videos, audio and files, with a tab for each and folders to keep them tidy. See [Upload and organize your photos and files](#).
- **Menu:** The list of links at the top of your site. Most menus follow your list of pages and update themselves. See [Change the links in your menu](#).
- **Padlock (https):** The small padlock in the address bar, and https at the start of your address, mean the connection between a visitor and your site is private. See [What the padlock \(https\) means for your site](#).
- **Page:** One page of your site, such as [Menu](#) or [Contact](#). It's built from sections, and your plan holds a set number of pages. See [Ask for a new page](#).
- **Popup:** A small window that opens over a page, for a short notice, an offer or a quick sign-up. See [Add a popup](#).
- **Preview:** Your site with changes that aren't live yet, as visitors will see it. See [Preview your changes before you publish](#).
- **Publish:** Putting your changes on the live site. Visitors don't see your edits until you do. See [Publish your changes](#).
- **Section:** A block on a page. Sections stack from top to bottom, and each holds one or more columns of widgets. See [Add a section to a page](#).
- **Small change:** An edit to text, photos, hours, menus, prices or contact details on a page that already exists, about 30 minutes or less. See [Request a change](#).
- **Widget:** A building block of a page, such as a button, a contact form, a map or a photo gallery. See [Add a widget to a page](#).

Need a hand?

Email hello@zossoz.com with your business name, the page, and what you'd like done, and we'll take care of it. We reply within one business day. See [Request a change](#).

Related guides: [Find your way around your site editor](#) · [Add a widget to a page](#) · [Publish your changes](#) · [Request a change](#) · [Quickstart: your first 15 minutes in your site editor](#)

More guides: the [Zossoz Help Center](#) · [Questions?](#) Email hello@zossoz.com