

Use the editor's stock photos

Where to find the free photos, icons and videos in your site editor, and what you can and can't do with each.

Your site editor comes with free photos, icons and videos. They are handy when you don't have a photo of your own yet, but each one comes with rules.

Where to find them

1. Log in to your site editor.
2. In the side panel, click **Add**, then **Media**, then the **Stock Media** tab. Or open a photo picker and click **Free Images** (there are also **Free Icons** and **Free Videos**).
3. Search, click what you like and drag it onto the page.
4. Publish. If you don't see a **Publish** button, tell us and we'll publish it for you.

Check where it came from

Select a photo in the media manager or in a photo picker and look on the right side. It names the source. The rules depend on that source, and some items show no source at all.

Source shown	On another site	Flyers, menus, social posts	Edit it	Credit
Pexels	Yes	Yes, following Pexels' terms	Yes, see their terms	Not required, appreciated
Giphy	Yes	Yes, following Giphy's terms	No	Not needed
Shutterstock (purchased)	No, one site only	No	No	Not needed
Noun Project (icons)	Yes	Yes	Only with a purchase from them	Not required, appreciated
No source shown	Only on sites built in your site editor	No	Yes	Not needed

Every source lets you use the same item more than once on your own site.

Good to know

- Shutterstock images are bought, not free, and a purchase can't be refunded. Ask us before you buy one. We quote it in writing first.
- This is a plain summary, and the terms can change. The full terms are on each library's own website. If you plan to use a photo in print or an ad, check the terms or ask a lawyer.
- Stock photos are free for anyone, so another business may use the same one. For your team, your shop or your food, use your own photos. See Take good photos with your phone.
- A stock photo of a real person is still a photo of a stranger. Don't use it to suggest that person works for you or recommends you.

Need a hand?

Email hello@zossoz.com with your business name, the page and the kind of photo you are after, and we'll find options and place one. We reply within one business day. It counts as one of your small changes for the month. See Request a change.

Related guides: Add or replace a photo · Take good photos with your phone · Upload and organize your photos and files · Add an icon

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