

Let customers make an account

Add a My Account button so shoppers can sign in to your store, check past orders and keep their address on file.

Add-on [Online store](#)

Shoppers can sign in to your store to see their past orders and keep their details on file. The sign-in page already exists. What your site needs is a button or link that leads to it.

Online stores are an add-on. If your site doesn't have one yet, ask us about adding it; we quote it in writing first.

Before you start

These steps are for older stores, where your list of customers is under **My Sales**, then **Customers**. If yours looks different, email us and we'll check what your store offers.

Steps

1. Log in to your site editor and open the page where the link should go, such as your store page.
2. Add a button, or choose existing text or a photo. See [Add a button](#).
3. Click it to open its settings, then choose **Store link**.
4. For the **Store link**, choose **Account page**. On older stores it is named **Store Login**.
5. Publish. If you don't see a **Publish** button, tell us and we'll publish it for you.

What customers see

- **The sign-in page.** Customers enter their email address and get a sign-in link by email. The link works once and expires after 14 days.
- **Their account.** Once signed in, they can change their account settings, look at their order history and manage their address. The address can't be updated until after their first purchase, because the store only saves it then.

You can see everyone who has an account under **My Sales**, then **Customers**, and download the list from there.

Tips

- The button's wording doesn't change when someone is signed in. Pick something neutral like "My Account", and skip "Customer Login".
- Accounts also let you offer special promotions to certain customers. See [Give a group of customers special prices](#).

Need a hand?

If your site doesn't have this yet, ask us about adding it. We quote it in writing first, and nothing is billed unless you approve. Email hello@zossoz.com.

Already have a store? Email us which page the account button should go on and what it should say, and we'll take care of it. We reply within one business day. See [Request a change](#).

Related guides: [See your customers](#) · [Give a group of customers special prices](#) · [Add a button](#) · [Change a button's link or wording](#) · [Find and manage your orders](#)

More guides: the Zossoz Help Center · Questions? Email hello@zossoz.com