

Show your Instagram photos on your site

Connect your professional Instagram account to a gallery so your latest photos appear on your site automatically.

A photo gallery can pull in the photos from your Instagram account and keep itself up to date. When you post a new photo, it can show up on your site without you touching the page.

Before you start

- You need a professional Instagram account, either a Business or a Creator account. A personal or private account won't work. The account must be public.
- You connect your own account. We never see or set your password. You sign in yourself.
- Only photos show. Videos are skipped. If a post has several photos, only the first one shows. Photos from collaboration posts don't show.
- A site can be connected to one Instagram account at a time.

Steps

1. Log in to your site editor and open the page.
2. Add the **Photo Gallery** widget where you want it. See [Add a photo gallery](#).
3. Click the gallery, then choose the content option in the small menu that appears. You can also right-click it and choose **Edit Content**.
4. Click **Connect Instagram**.
5. Type your own Instagram login and click **Log In**.
6. Click **Authorize**.
7. Check the photos have appeared, then publish. If you don't see a **Publish** button, tell us and we'll publish it for you.

If you'd rather not do this yourself, email us. We'll set up the gallery, and you only do the sign-in step.

What to expect

- The gallery shows up to 100 photos from your feed.
- It can be up to 2 hours before a new post shows on your site.
- You can still choose the layout, columns and spacing in the design settings. See [Add a photo gallery](#).

If the photos stop showing

Your connection can expire. Open the gallery's content window, click **Connect Instagram** again, sign in and click **Authorize**.

If the wrong photos appear, or the gallery looks empty:

1. In the content window, click **Disconnect**.
2. Close the editor, then go to Instagram's website and sign out there.
3. Open a private browsing window, log in to your site editor and click **Connect Instagram** again.

To switch to a different Instagram account, click **Disconnect** and sign in with the new one. You may need to clear your browser's saved data (its cache) after disconnecting and before you reconnect.

Need a hand?

Email hello@zossoz.com with your business name and the page, and we'll take care of it. We reply within one business day. If it needs more than a small change, we tell you in writing what it would take before we start. See [Request a change](#).

Related guides: [Add a photo gallery](#) · [Add your site link to your Instagram bio](#) · [Add social media icons](#) · [Show your Facebook posts on your site](#)

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