

Set the picture that shows when your site is shared

Choose the picture that appears when someone shares a link to your site on Facebook, X, LinkedIn or in a message, for the whole site or one page.

When someone shares a link to your site, social sites show a small preview with a picture. This setting decides which picture they use. You can set one for the whole site, and a different one for a single page.

Set it for the whole site

1. Log in to your site editor.
2. In the side panel, click **More**, then **Settings**.
3. Click **Favicon & Social Images**.
4. Next to **Social Networks Image (Open Graph)**, click **+Image**.
5. Choose or upload your picture.
6. Publish. If you don't see a **Publish** button, tell us and we'll publish it for you.

Set it for one page

1. In the side panel, click **Pages**.
2. Click the settings icon next to the page's name.
3. Click **SEO**.
4. Next to **Social Networks Image (Open Graph)**, click **+Image**.
5. Choose or upload the picture.
6. Publish.

Tips

- Pick a picture that still makes sense when it's small: your logo, your storefront or a clear photo of your best work.
- Use a photo you took or have permission to use.
- Social sites keep a saved copy of the picture for a while. If a shared link still shows an old one after you've changed it, read [Fix an old picture showing when you share a link](#).

DON'T SEE THIS?

It may be turned off for your site. Ask us and we'll take care of it.

Need a hand?

Email the picture to hello@zossoz.com with your business name and the page, and we'll take care of it. We reply within one business day. See [Request a change](#).

Related guides: [Change the small icon in the browser tab](#) · [Fix an old picture showing when you share a link](#) · [Add share buttons](#) · [Set a page's search title and description](#)

More guides: [the Zossoz Help Center](#) · [Questions?](#) Email hello@zossoz.com