

# Send form sign-ups to Mailchimp

Where Mailchimp fits with your contact form, and a simple way to get sign-ups into your Mailchimp list if the connection isn't there.

If you keep a Mailchimp list, you can add people who sign up through your site's form. Which way works depends on what your site has. Here are both options.

## DON'T SEE THIS?

It may be turned off for your site. Ask us and we'll take care of it.

## Before you start

- You need your own Mailchimp account. You sign in to it yourself. We never ask for your password.
- Ask people to agree first, with a tick box on the form. See [Add a consent checkbox to a form](#). What the rules ask of you is a question for your lawyer.

## Option 1: the Mailchimp connection

1. Log in to your site editor and open the page with the form.
2. Click the form to open its floating menu, then open its content settings. You can also right-click it and choose **Edit Content**.
3. Click the **Integrations** tab and look for **MailChimp**.

Mailchimp works as an app, and once it's installed you manage it from the app store in your site editor. New connections may no longer be on offer for contact forms. Sites that already had it installed still have it. If you want it connected, or you don't see it, email us and we'll tell you what's possible for your site.

## Option 2: save sign-ups to a Google Sheet

1. On the **Integrations** tab, click **Google Sheets**, then **Sign in with Google**.
2. Click **Allow**. If you're signed in to several Google accounts, pick the one you want.
3. Choose a new spreadsheet or an existing one, then pick it from the list or search for it.
4. Each message adds a row with every answer and the time it was sent. You still get your emails and can still download the list.
5. To get these sign-ups into Mailchimp, you can use the sheet or a downloaded file. See [See and download your form messages](#). If you'd like help, email us.

If Google says the app is blocked, remove the old connection from the connected apps in your Google account, then connect again.

## Tips

- If you send several forms to one sheet, keep their questions identical and in the same order.
- Keep your list clean: add only people who asked to hear from you.

## Need a hand?

Email [hello@zossoz.com](mailto:hello@zossoz.com) with your business name and the form, and we'll take care of it. We reply within one business day. See [Request a change](#).

**Related guides:** [Add a consent checkbox to a form](#) · [See and download your form messages](#) · [Connect Mailchimp to your store](#) · [Add a contact form](#)

**More guides:** [the Zossoz Help Center](#) · [Questions? Email \[hello@zossoz.com\]\(mailto:hello@zossoz.com\)](#)