

Sell a product on a repeat schedule

Charge customers automatically every week, month or year for a product or service, and change or remove the schedule later.

Add-on [Online store](#)

A repeat schedule charges a customer on its own: a coffee bag every month, a weekly lunch plan, a monthly donation. You set it up once on the product.

Online stores are an add-on. If your site doesn't have one yet, ask us about adding it; we quote it in writing first.

DON'T SEE THIS?

It may be turned off for your site. Ask us and we'll take care of it.

Before you start

- Repeat schedules need Stripe. You connect your own Stripe account, and we never ask for your password. See [Connect a way to take card payments](#).
- If you disconnect Stripe, every repeat schedule ends.
- They work for physical products, services and donations, but not for digital downloads.
- If a message asks you to upgrade something, stop and email us. If Stripe isn't connected when you save, the product is saved as **Inactive**, which hides it from shoppers.

Steps

1. Log in to your site editor.
2. In the side panel, click **Store**, then **Catalog**, then **Product Catalog**.
3. For a new product, click **+ Add Product** and pick the type. For an existing one, click the product.
4. In **Pricing**, check **One-time**, **Subscription** or both, depending on whether customers can buy once, subscribe, or choose.
5. Click **+ Add Subscription**.
6. In the **Add a product subscription** box, type a name and, if you like, a short tagline.
7. Under **Repeats every**, set a number and choose **Month**, **Week** or **Year**.
8. In **Expires after**, choose **Never Expires**, or **Custom Period Of** and a number of cycles. One month for 3 cycles runs for three months.
9. Set the price. Customers pay on the day they buy, then again each cycle. To make a schedule more tempting, choose **Offer % off the regular price**.
10. Click **Save**. A message confirms it.

A product can have up to 5 schedules. Ask us to put a login element on your site, so customers can sign in and manage their repeat orders.

How customers buy

- Customers sign up or log in before they pay.
- A repeat order has to be the only thing in the cart. It can't be bought together with other items or with another repeat order. Two of the same item is fine.

Change or remove a schedule

1. Open the product in the **Product Catalog**.
2. In **Product subscriptions** under **Pricing**, click the three dots beside the schedule.

3. Choose **Edit Subscription** or **Delete Subscription**. In the box that appears, check the box to confirm, then click **Edit Subscription Anyway** or **Delete Subscription**.

4. For an edit, make your changes and click **Save**.

An edit only applies to new subscribers. A new price doesn't change what current subscribers pay. Deleting a schedule doesn't end anyone's current plan, but deleting the whole product ends its repeat orders.

To see your list of subscribers, or to stop one for a customer, email us.

Tips

- Test the buying steps only after the site is published.
- Tell customers what they'll be charged and how often, right in the description.

Need a hand?

If your site doesn't have this yet, ask us about adding it. We quote it in writing first, and nothing is billed unless you approve. Email hello@zossoz.com.

Already have a store and want us to set up a repeat schedule? Email your business name, the product, how often to charge and the price, and we'll take care of it. We reply within one business day.

Related guides: [Connect a way to take card payments](#) · [Add a product](#) · [Let customers make an account](#) · [Sell memberships](#)

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