

Sell on eBay

Connect your own eBay seller account to your store, pick the products to list and see eBay orders alongside your store orders.

Add-on **Online store**

eBay can act as a second shop window for your store. You choose which products to list, and your store and eBay keep stock and orders in step. The seller account is yours, and you sign in to it yourself. We never ask for your eBay password.

Online stores are an add-on. If your site doesn't have one yet, ask us about adding it; we quote it in writing first.

Before you start

- These steps are for stores that show **Manage Store** under **Store** in the side panel. If yours doesn't, email us and we'll check what your store offers.
- Listing on eBay may need a higher level of store than the basic one. If you don't see **eBay** under **All Sales Channels**, ask us and we'll check.
- Set up your eBay seller account first. eBay's own help walks you through it. In short, you sign up, choose how to pay seller fees, verify who you are and add a payment method eBay accepts.

Connect your store

1. Log in to your site editor.
2. Click **Store**, then **Manage Store**.
3. Click **All Sales Channels**, then **eBay**.
4. Click **Install** and follow the steps on screen.
5. Choose the eBay category that fits most of your products. You can change it for individual products later.

The eBay page now shows how many products are on eBay and your eBay order total. Click **Pick Products** to choose what to list.

Get a product ready

1. Click **Catalog**, then **Products**, then **Edit Product** next to the product.
2. Open the **Attributes** tab.
3. Choose its eBay category and its condition.
4. Fill in every attribute marked as an eBay attribute. They are required.

The right category matters. A product in the wrong category, or with none, may not show in eBay's search. If a product has options such as sizes, make a combination for each one and give each its own SKU, for example ABC-1 and ABC-2.

List products

1. Click **Catalog**, then **Products**.
2. Check the products you want on eBay.
3. Click **Add products to eBay listing**.

Uploading takes about 10 to 30 minutes. When it finishes, each product that uploaded successfully gets an eBay ID that links to its eBay page.

If something fails

Errors show in the **Listed on eBay** list. A message from the store usually means a missing eBay category or required attribute. A message from eBay usually means something in your eBay account: a payment, shipping or return policy that isn't set up, or an email address inside a listing, which eBay doesn't allow.

Orders

An eBay sale shows up in your store under **My Sales**, then **Orders**, and the stock updates itself. Change an order's status in your store and eBay follows.

eBay sets its own rules, fees and requirements, and can change them. Its help pages are the final word.

Need a hand?

If your site doesn't have this yet, ask us about adding it. We quote it in writing first, and nothing is billed unless you approve. Email hello@zossoz.com.

Already have a store? Email us if you'd like help with the store side, and we'll take care of it. We reply within one business day. See [Request a change](#).

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