

Sell a service in your store

List a class, repair or consultation in your store as something customers pay for, with no shipping step.

Add-on [Online store](#)

You can sell more than things. A class, a repair or a consultation can sit in your store, get paid for online and skip the shipping step.

Online stores are an add-on. If your site doesn't have one yet, ask us about adding it; we quote it in writing first.

Steps

1. Log in to your site editor.
2. In the side panel, click **Store**, then **Manage Store**.
3. Click **Catalog**, then **Products**, then **+Add New Product**.
4. Type the service's **Name** and **Description**, and add a picture for the preview.
5. Click **Shipping & Pickup** and turn off **This Product Requires Shipping or Pickup**.
6. Click **Save** at the top of the page.

Turning shipping off is what tells the store this is a service, not something to pack and send.

Write a description that answers three questions

A customer can't hold a service, so the description does the work. Tell them:

- **What they get.** The finished result or what's included.
- **When they get it.** The date, the time it takes or how soon you'll be in touch.
- **Any limits or conditions.** For example, that someone must be present, or what isn't covered.

Let people choose a date and time

Selling a service is not the same as booking one. If customers need to pick a day and time, see [How online bookings work](#). If you'd like a date box on a store product, ask us and we'll set it up.

Selling a class with a set number of places? Tell us how many places and we'll set the stock to match. The product then shows as full once the last place is taken.

Tips

- Use a clear photo of you at work, or of the finished result.
- Say what happens after a customer pays, such as "We'll email you to set a time."
- Match the price to what the description promises.

Need a hand?

If your site doesn't have this yet, ask us about adding it. We quote it in writing first, and nothing is billed unless you approve. Email hello@zossoz.com.

Already have a store and want us to list a service? Email your business name, the service, the price and a photo, and we'll take care of it. We reply within one business day.

Related guides: [Add a product](#) · [How online bookings work](#) · [Add a service people can book](#) · [Track your stock](#)

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