

Sell a digital download

Sell a file such as a PDF, e-book or music track, and choose how long a customer's download link keeps working.

Add-on **Online store**

A digital product is a file customers download after they pay: a PDF guide, a recipe book, a music track, a printable planner. Nothing ships, so nothing to pack.

Online stores are an add-on. If your site doesn't have one yet, ask us about adding it; we quote it in writing first.

Steps

1. Log in to your site editor.
2. In the side panel, click **Store**, then **Catalog**, then **Product Catalog**.
3. Click **+Add a product** and choose **Digital product**.
4. Fill in the **Title**, **Description** and **Price**.
5. In the **Upload the digital files you want to sell** section, upload your file. You can add up to 10 files per product, each up to 100 MB.
6. Check that **Status** is **Active**, then click **Save**.

A digital product saved without a file stays a draft until you add one.

What customers get

Right after they pay, customers get an email with a download link. The thank-you page and their customer account have the link too.

Choose how long the link works

Download links expire after 30 days unless you change that.

1. Open the digital product in the **Product Catalog**.
2. In the **Upload the digital files you want to sell** section, click **Change**.
3. Choose **Set to expire after** and type a number of days, or choose **Set to never expire**.
4. If the page shows a **Save** button, click it.

The new setting applies to future orders, and to any confirmation emails you resend. Links already sent keep their old dates.

Tips

- Digital products can't have options such as sizes or colors, and they can't be sold on a repeat schedule.
- Only sell files you created or have the right to sell.
- If a customer's link has run out, email us the order and we'll help.

Need a hand?

If your site doesn't have this yet, ask us about adding it. We quote it in writing first, and nothing is billed unless you approve. Email hello@zossoz.com.

Already have a store and want us to set up a download? Email your business name, the file, the name and the price, and we'll take care of it. We reply within one business day.

Related guides: [Add a product](#) · [Add a file people can download](#) · [Find and manage your orders](#) · [Put a product on sale](#)

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