

Open a popup from a button or link

Link a button, a photo or a few words of text to a popup so it opens when someone clicks.

Once you've made a popup, you decide what opens it. The usual answer is a button, but a gallery photo or a few words of text can open one too.

Before you start

Make the popup first: Add a popup.

Link a button or gallery photo to a popup

1. Log in to your site editor and open the page with the button or photo.
2. Open its content settings: right-click it and choose **Edit content**.
3. In the link options, click **Popup**.
4. Choose your popup from the drop-down list.
5. Publish. If you don't see a **Publish** button, tell us and we'll publish it for you.

Link words in a text block to a popup

1. Click into the text and select the words.
2. Pick the link icon from the text menu.
3. Click **Popup**, then choose your popup from the drop-down list.
4. Publish.

Try it

Open your live page in another browser, or a private window. Click the button or text, and the popup should open over the page. Close it with the **X**, or with a "close" link if you added one.

Good to know

- An image in a photo gallery can open a popup when clicked. That uses the same link settings.
- A popup that appears by itself, without a click, needs a personalization rule. That's an advanced tool, so ask us. Tell us when it should appear.
- Don't see the popup in your list? Check the **Popups** tab in the **Pages** panel to confirm it exists and has a name.

Need a hand?

Email hello@zossoz.com with your business name, the button or text, and the popup it should open, and we'll take care of it. We reply within one business day. See [Request a change](#).

Related guides: [Add a popup](#) · [Change a button's link or wording](#) · [Link text or a photo to another page](#) · [Add a button](#)

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