

Offer a price break for buying more

Lower the price of a product when customers buy more of it, for example a better price each at 3 or more.

Add-on [Online store](#)

A price break gives customers a lower price for each item when they buy a certain number of the same product. For example, one shirt at the regular price, and a lower price each when someone buys three. It suits products you'd like to sell in bigger batches.

Online stores are an add-on. If your site doesn't have one yet, ask us about adding it; we quote it in writing first.

Before you start

- Decide your tiers first: how many items, and the price each at that quantity.
- These steps are for stores that show **Manage Store** under **Store** in the side panel. If yours doesn't, email us and we'll check what your store offers.

Steps

1. Log in to your site editor.
2. In the side panel, click **Store**, then **Manage Store**.
3. Click **Catalog**, then **Products**.
4. Next to the product, click **Edit Product**.
5. Click the down arrow next to **Price**. The **Bulk discount pricing** settings are there. Enter your quantity tiers.
6. Click **Save**.

Not sure how to fill in the tiers? Send us the product, the quantities and the price each at every quantity, and we'll set it up.

What shoppers see

- The lower prices show on the product page.
- The price changes the moment the number in the cart reaches a tier.
- The store may suggest adding a few more items to reach a better price, usually when the cart is close to the next tier. If a price break is large, the suggestion can show up earlier.

Tips

- If a product has options such as sizes or colors, each combination can have its own price and its own price break. Three shirts in three different sizes don't earn the price break, but three of the same size do.
- Check your lowest tier against your costs before you save it.
- To mark down a product for a limited time instead, see [Put a product on sale](#).

Need a hand?

If your site doesn't have this yet, ask us about adding it. We quote it in writing first, and nothing is billed unless you approve. Email hello@zossoz.com.

Already have a store? Email your business name and the product, plus the tiers you want, and we'll take care of it. We reply within one business day. See [Request a change](#).

Related guides: [Put a product on sale](#) · [Schedule a sale](#) · [Create a coupon code](#) · [Add sizes, colors and other options](#) · [Give a group of customers special prices](#)

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