

Find and fix broken links

List the links on your site that lead nowhere, then point each one to the right place or remove it.

A broken link is a button, menu item or underlined word that leads to a page that no longer exists. Customers hit a dead end. Your site can list them for you.

Steps

1. Log in and open your site dashboard. In your site list, click the dashboard icon next to your site.
2. Click **Performance**, then expand **Optimization Center**.
3. Click **Internal Links** for links to your own pages, or **External Links** for links to other sites.
4. Use the **Broken** filter to show only the broken links.
5. Read each row. **Page** is where the link sits, **Link Text** is the words it's attached to, and **Destination URL** is where it goes. Click the destination to see it open in a new tab.
6. Click **Fix In Editor** in the **Status** column. The page opens in the editor.
7. Point the link to the right page, or remove it. See [Change a button's link or wording](#) and [Link text or a photo to another page](#).
8. Publish. If you don't see a **Publish** button, tell us and we'll publish it for you.

What usually went wrong

- **A link to your own page:** the page was renamed or deleted. Link to the page that replaced it. If other sites or old printed links point to the missing page, see [Send an old link to a new page](#).
- **A link to another site:** that site moved or took the page down. Find the new address, or remove the link.
- **A typo in the address:** copy the web address from your browser's address bar and paste it in.

Tips

- Click **Missing Link Text** to find links with no words attached, such as a bare icon.
- The check doesn't look inside notification emails, your OpenTable button or a coupon. It reads only the first 50 items of any list-built page. It also skips stores built another way and sites over 200 pages. Check those yourself.
- Check again after you delete or rename a page.
- To see what else needs attention, see [Run a site check and fix what it finds](#).

DON'T SEE THIS?

It may be turned off for your site. Ask us and we'll take care of it.

Need a hand?

Email hello@zossoz.com with your business name and the page where a link doesn't work, and we'll take care of it. We reply within one business day. It counts as one of your small changes for the month. See [Request a change](#).

Related guides: [Run a site check and fix what it finds](#) · [Change a button's link or wording](#) · [Send an old link to a new page](#) · [Link text or a photo to another page](#) · [Change your "page not found" page](#)

More guides: [the Zossoz Help Center](#) · [Questions?](#) Email hello@zossoz.com