

Add text, filters or effects to a photo

Put words on a photo, change its brightness, add a filter or a border, or clear the background, all inside your site editor.

The image editor lets you touch up a photo without any other software: add a few words, brighten it, apply a filter or clear the background.

Open the image editor

1. Log in to your site editor and open the page with the photo.
2. Click the photo and open its settings from the small menu that appears.
3. Click the pencil icon on the photo's thumbnail.

The editor only opens from a page, not from your media library.

What each tool does

Tool	What it does
Text	Adds a title or words on the photo. Pick its font, size and color, add a background or a shadow, and set how see-through it is.
Images	Lays a second picture on top of the first.
Icons	Adds a small icon, with a choice of shape, color and outline.
Remove background	Clears the background in one click.
Adjustments	Brightness, saturation, contrast and similar settings.
Filter	Applies a filter, and you choose how strong.
Effect	Adds a special effect, such as pixelize.
Blur	Softens the photo, with a choice of blur type.
Stroke	Adds a border with your choice of color, width and style.

When you are happy, click **Save**, then publish. If you don't see a **Publish** button, tell us and we'll publish it for you.

Tips

- Undo and redo work until you save. **Close** throws away anything you haven't saved.
- Saving makes a new copy and keeps your original.
- Don't put hours, prices or phone numbers inside a photo. Put them in the page's own text instead, so a small edit can change them.
- You can't make a whole photo see-through. A filter or an overlay can give a similar look.
- Keep words on a photo short and large enough to read on a phone. Check the phone preview.

Need a hand?

Email hello@zossoz.com with your business name, the page, which photo and what you'd like done, and we'll take care of it. We reply within one business day. It counts as one of your small changes for the month. See [Request a change](#).

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