

Check the business details search engines read

Check the business name, address, phone and hours your site shares with search engines, and keep them the same everywhere.

Behind the scenes, your site can share your business details with Google and other search engines: your name, what kind of business you are, where you are, how to reach you and when you're open. It reads them from one place in your editor, so you only fill them in once. We can't promise rankings, traffic, calls or sales, but accurate details help Google understand who you are and where you work.

Steps

1. Log in to your site editor.
2. In the side panel, click **CMS**, then **Business Data**, then **Business Info**.
3. Check **Business name**. It should match your sign.
4. Check **Business type**, if you see it.
5. Check **Address**. Pick your address from the list that appears.
6. Check **Phone Number**, **Email** and **Business Hours**.
7. If you go to your customers and have no storefront, switch on **My business doesn't have a physical store front**, then pick the places you cover under **Area Served** (up to 20). This hides your street address from the business details your site shares with search engines. It doesn't remove it from your pages.
8. Publish. If you don't see a **Publish** button, tell us and we'll publish it for you.

Tips

- Your name, address, phone and hours should read the same here, on your Google profile and on your sign. See [Update your hours](#) and [Connect your Google profile to your site](#).
- Search engines get the details for your main location only, and only from your homepage. If you have more than one location, ask us.
- The **About Us** text under **Business Text** and the first 5 pictures under **Business Images** can be shared as well. Keep them current.
- Changing a detail here can change places on your site that are connected to it. See [Connect text or a photo to your business details](#).
- Moved, changed your number or added a service area? Update this the same day.

DON'T SEE THIS?

It may be turned off for your site. Ask us and we'll take care of it.

Need a hand?

Email hello@zossoz.com with your business name and the details that have changed, and we'll take care of it. We reply within one business day. It counts as one of your small changes for the month. See [Request a change](#).

Related guides: [Update your business details in one place](#) · [Update your hours](#) · [Connect your Google profile to your site](#) · [How Google finds and reads your site](#) · [Add a second location to your business details](#)

More guides: [the Zossoz Help Center](#) · [Questions? Email \[hello@zossoz.com\]\(mailto:hello@zossoz.com\)](#)