

Add store categories to your menu

List your store categories in your site menu, as their own items or under a page, or keep them out of the menu.

Add-on [Online store](#)

Categories can appear in your menu, so shoppers can go straight to Mugs or Gifts without searching. You choose where they sit, or keep them out of the menu altogether.

Online stores are an add-on. If your site doesn't have one yet, ask us about adding it; we quote it in writing first.

Before you start

- Create your categories first. Until you have at least one, the **Category page** entry is disabled. See [Organize products into categories](#).
- Your menu has to be built from your site's pages. Categories aren't listed on their own when a menu is made only of custom links. If you're not sure how yours is built, ask us.

Steps

1. Log in to your site editor.
2. In the side panel, click **Store**, then **Element**.
3. Click **Store Pages**.
4. Click the gear icon next to **Category page**.
5. Click **Show or Hide from Navigation**.
6. Use the menus to choose how categories appear: in the main menu, as sub-pages, or not in the menu at all.
7. Click **Save**.
8. Publish. If you don't see a **Publish** button, tell us and we'll publish it for you.

Open your site afterward and check that the menu shows what you expect, on a phone as well as a computer.

Good to know

- Individual product pages can't be listed in the menu. Categories can.
- Hiding categories from the menu doesn't delete them.
- A long list of categories makes a crowded menu, especially on a phone. Listing them as sub-pages keeps the main menu shorter.

Tips

- Name categories the way customers talk. "Gift boxes" beats "Packages, type 2".
- To rename a menu item or change the order, see [Change the links in your menu](#).

Need a hand?

If your site doesn't have this yet, ask us about adding it. We quote it in writing first, and nothing is billed unless you approve. Email hello@zossoz.com.

Already have a store and want us to put your categories in the menu? Email your business name and where they should go, and we'll take care of it. We reply within one business day.

Related guides: [Organize products into categories](#) · [Change the links in your menu](#) · [Group pages under one menu item](#) · [Show products on any page](#)

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