

Add social media icons

Put icons on your site that link to your Facebook, Instagram, X, Google profile and other accounts, in the header, footer or another part of a page.

Social icons are small buttons that open your accounts when someone taps them. They link out from your site. They don't post anything for you.

Before you start

Have the web address of each profile ready. Open each one in your browser and copy the address from the address bar. Use your business accounts, not personal ones.

Steps

1. Log in to your site editor and open the page. If the icons belong in the header or footer, open that area. See [Edit your footer](#).
2. In the side panel, click **Add**, then **Elements**.
3. Drag **Social Icons** to the spot where you want it.
4. Click the widget, then choose its content settings from the small menu that appears.
5. Pick the icons you want to show.
6. Scroll down and paste the profile address into the field for each one.
7. Publish. If you don't see a **Publish** button, tell us and we'll publish it for you.
8. Open your site and click each icon, to check that it opens the right profile.

Change how the icons look or where they sit

Want different colors or sizes, or want the icons to stay in view as people scroll? Send us the page and what you have in mind, and we'll do it.

If your account isn't in the list

Click **Add custom icon**, then:

1. Type the address the icon should open.
2. Click **Choose Icon** to pick one from the icon list, or **Upload SVG File** to upload your own.
3. Use the color picker to set the icon and background colors.

If you have a logo file and aren't sure it will work, email it to us.

Tips

- Link only accounts you keep up. An account that hasn't been updated in a long time may put customers off.
- Use the same set of icons in the header and footer, so visitors find the same accounts wherever they look.
- To show recent posts from Facebook on a page, see [Show your Facebook posts on your site](#). To let visitors share your site, see [Add share buttons](#).

Need a hand?

Email hello@zossoz.com with your business name and the profile addresses, and we'll take care of it. We reply within one business day. See [Request a change](#).

Related guides: [Add share buttons](#) · [Add your site link to your Instagram bio](#) · [Show your Facebook posts on your site](#) · [Add a widget to a page](#)

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