

Add photos and video to a blog post

Choose a main picture for a post and add photos and video inside the text, the same way you would on a page.

A post has a main picture, plus any photos and videos you add in the text. The main picture is set in the post's details. Everything else is added the way you'd add it to a page.

The main picture

1. Log in to your site editor.
2. In the side panel, click **Blog**, then **Manage Posts**.
3. Click the **Edit** icon next to the post.
4. Click the **Post Settings** icon.
5. For **Post main image**, click **+Image** and choose or upload a picture. If the post already has one, click **Replace**.
6. Publish the post again so the change shows. If you don't see a **Publish** button, tell us and we'll publish it for you.

For tips on file size and type, see [Pick the right photo size and file type](#).

Photos inside the text

Open the post with **Edit**, then add pictures the way you would on a page. Each photo needs its own Image widget, so add as many as the post needs. See [Add or replace a photo](#) and [Add a widget to a page](#). Add a short description to each photo. See [Write alt text in plain words](#).

A video

Add a video widget in the same way. See [Add a video](#).

Tips

- Changes made inside a post only change that post. Your other posts keep their own pictures.
- A post also has a separate thumbnail, set along with its search details. See [Set a blog post's search title and description](#).
- Use photos you took or have permission to use. Get a person's OK before you show them.

Need a hand?

Email the photos or video link to hello@zossoz.com with your business name and the post title, and we'll take care of it. We reply within one business day. See [Request a change](#).

Related guides: [Write and publish a blog post](#) · [Add or replace a photo](#) · [Add a video](#) · [Pick the right photo size and file type](#) · [Write alt text in plain words](#)

More guides: [the Zossoz Help Center](#) · [Questions? Email \[hello@zossoz.com\]\(mailto:hello@zossoz.com\)](#)