

Add a shape or a badge

Use a shape as a badge, banner or callout, such as an award, a sale price or a "New menu" tag, and place it over a photo.

A shape is a flexible block you can fill with a color or a picture and put words on. Use one to call attention to something: an award, a sale price, a new menu or a "Now booking" tag.

Steps

1. Log in to your site editor and open the page.
2. Add a **Shape** widget to the page. See [Add a widget to a page](#).
3. Click the shape and open its content settings from the small menu.
4. Choose a shape: circle, flag, diamond or another.
5. To make it a link, click **Add Link** and choose where it goes.
6. Type a title and a description. Click the eye icon if you want them hidden.
7. Type some **Alt text** and a **Tooltip**. The tooltip is the text people see when they point at the shape. See [Write alt text in plain words](#).
8. Publish. If you don't see a **Publish** button, tell us and we'll publish it for you.

Change how it looks

Open the shape's design settings from the small menu.

- Click **Layout** to switch from a color background to a picture background. To change the picture, go to the **Style** tab and choose the **Image** tab.
- In the **Style** tab, change the width, the height and the hover effect (what happens when someone points at the shape on a computer).

Place it over a photo

To put a badge on the corner of a photo, or let it overlap the top of a column:

1. Open the shape's design settings and click the **Spacing** tab.
2. Set a margin to a negative number, such as -50px. A negative margin lets the shape sit on top of a photo or another item.
3. For the corner of a photo, use the left and top margins. For a badge sitting over the top edge of a column, use the top margin only.
4. Adjust until it sits where you want it.

Make a badge float

To make a shape float, turn on the **Floating** switch and choose a position. To show it on the current page only, turn on **Show on this page only**.

Tips

- Keep the words very short. A badge is a headline, not a paragraph.
- Choose a color that matches your brand and make sure the text is easy to read on it.
- Spacing and size settings can differ for computers, tablets and phones. Check the phone view. See [Check how your site looks on a phone](#).

Need a hand?

Email hello@zossoz.com with your business name, the page and what the badge should say, and we'll take care of it. We reply within one business day. See [Request a change](#).

Related guides: [Add an icon](#) · [Add a widget to a page](#) · [Change the space around and inside items](#) · [Add a button](#)

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