

Add a section with AI

Tell the AI assistant what a section is about and let it build a first version, with text, photos and layout, that you then fix.

Instead of starting with a blank section, you can describe what you need and let the AI assistant build a first version: words, photos and layout. Then you change anything that's off. It's being rolled out gradually, so you may not see it yet.

Steps

1. Log in to your site editor and open the page.
2. Hover between two sections and click **+ Add Section**.
3. Choose **AI Generated**.
4. If you haven't filled in your business profile, it asks you to. You only do this once per site. See Tell the AI about your business.
5. Answer **What is this section's overall theme?** with **Intro**, **About**, **Services** or **Other**.
6. In **What content should this section include?**, say what you want in the section, with real details. You can type up to 1,000 characters.
7. Click **Generate**.
8. Not happy? Use the options below, then keep going until it's close.
9. Click **Save section**. It's added to your page.
10. Publish. If you don't see a **Publish** button, tell us and we'll publish it for you.

If it isn't right yet

- Click the sparkle button at the bottom left. Then rewrite what you asked for, or click **Edit AI Business Profile** to give the assistant more about your business.
- Pick a different layout in the side panel. This starts the whole section over, so the layout, words and photos all change.
- Click **Regenerate** at the top of the section, then choose **Images Only** to redo just the pictures, or **Text & Images** to redo the words and the pictures. The layout stays.

Tips

- Give facts in your request: what you offer, where, and one detail that sets you apart. See Write a good AI prompt.
- Swap the pictures for your own photos if they don't show your place. See Add or replace a photo.
- Read every line. Fix hours, prices, service names and any claim you can't back up.
- Check the section on a phone before you publish. See Check how your site looks on a phone.

DON'T SEE THIS?

It may be turned off for your site. Ask us and we'll take care of it.

Need a hand?

Email hello@zossoz.com with your business name, the page and what the section should say, and we'll take care of it. We reply within one business day. See Request a change.

Related guides: Add a section to a page · How the editor's AI tools work · Tell the AI about your business · Write a good AI prompt · Add or replace a photo

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