

Add a printable coupon

Put a coupon on a page that customers can print or show on their phone, with your own offer, terms and expiry date.

A coupon element puts an offer on your page. A customer can print it or show it on their phone. Those are the only two ways it can be used, so it isn't a code to type at an online checkout.

Before you start

- To put a coupon on a page, add the **Coupon** widget, the same way you add any widget (see Add a widget to a page), or email us the page and where it should go, and we'll add it.
- Decide the offer and the fine print, such as "One per customer" or "Dine-in only".
- This coupon doesn't count how many people use it. If you need a count, keep one at the counter.
- If your site has an online store, use the store's own coupon codes there. See Create a coupon code.

Steps

1. Log in to your site editor and open the page with the coupon.
2. Click it and open the content settings from the toolbar.
3. Choose **Default Coupon** to build one here, or **Image Coupon** to use a coupon picture you already have. For an image, click **+ Image** and choose it.
4. For a default coupon, fill in **Offer**, **Main Message** and **Terms & Conditions**.
5. Type the **Text on button** and a **Title**.
6. Turn on **Show share buttons** if you want people to be able to share it on social media.
7. Choose an **Expiration** date. From that date on, the coupon shows the word "Expired".
8. Type a **Coupon Name**. Only you see it.
9. To change the layout, colors or effects, open the design settings from the toolbar.
10. Preview the page, then try printing it.
11. Publish. If you don't see a **Publish** button, tell us and we'll publish it for you.

Tips

- Add the last day to the terms too, so customers see it before the coupon expires.
- Keep the offer to one line. "Free drink with any lunch entree" reads faster than a paragraph.
- Check how it looks on a phone, since customers can show it on their screen.
- Take it down once the offer is over.

Need a hand?

Email hello@zossoz.com with your business name, the page, the offer, the terms and the end date, and we'll take care of it. It counts as one of your small changes for the month. We reply within one business day. See Request a change.

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