

Add a photo gallery

Show several photos together in a neat grid on any page, and choose how many columns and rows show.

A gallery shows a group of photos together: your food, your finished work, your shop or your team. Visitors tap a photo to see it larger.

Before you start

- Pick your best photos rather than every photo you have. A shorter gallery is easier to look through on a phone.
- Use photos in the same shape, such as all wide or all square, so the grid looks tidy. For sizes, see [Pick the right photo size and file type](#).

Steps

1. Log in to your site editor and open the page.
2. Add the **Photo Gallery** widget where you want it. See [Add a widget to a page](#).
3. Click the gallery, then choose the content option in the small menu that appears. You can also right-click it and choose **Edit Content**.
4. Click **Add image**. You can pick several photos at once. Pick from the photos already shown. **Full View** opens all your photos, and the plus icon uploads new ones.
5. Click each photo in turn and fill in its **Alt text**, a short description of what it shows. See [Write alt text in plain words](#).
6. To change the look, choose the design option from the same menu, or right-click and choose **Edit Design**. On the **Layout** tab, pick a layout, set the **Number of columns** and the number of **Visible rows**. Switch on **Auto adjust columns** if you see gaps.
7. Use the other tabs to polish it: **Images** for spacing, rounded corners, shadow and hover effect, **Frame** for a background color or border, and **Spacing** for the room around the gallery.
8. Look at the phone preview and check the columns still look right. Layouts are set separately for each device.
9. Publish. If you don't see a **Publish** button, tell us and we'll publish it for you.

Good to know

- By default, tapping a photo opens it larger in a viewer where people can flip through the rest. If you would rather each photo link to a page, see [Add titles and links to gallery photos](#).
- Photos load as visitors scroll down to them, which keeps the page quick. That is the default. You can turn it off on the **Frame** tab.
- The **Frame** tab also has a **Hide share images** switch. Turn it on to take away the button visitors could use to share a photo.
- To add, remove or reorder photos later, see [Add, remove or reorder photos in a gallery](#).

Need a hand?

Email hello@zossoz.com with your business name, the page and the photos (or a shared album link), and we'll take care of it. We reply within one business day. If it needs more than a small change, we tell you in writing what it would take before we start. See [Request a change](#).

Related guides: [Add, remove or reorder photos in a gallery](#) · [Add titles and links to gallery photos](#) · [Pick the right photo size and file type](#) · [Write alt text in plain words](#) · [Add a widget to a page](#)

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