

Add a slider of customer quotes

Show kind words from your customers in a slider, one quote at a time, with or without a photo.

A slider of customer quotes lets visitors move through your customers' comments. It is a calm way to let customers speak for you.

Before you start

Use only words a customer gave you and said you could use, and keep their yes in writing (an email or a text is enough). Use the customer's own words, and don't change what they meant. Never write a quote yourself. To collect them, see [Ask your customers for reviews](#).

If a quote includes a photo of the customer, get their yes for the photo too.

Steps

1. Log in to your site editor and open the page.
2. Add the **Media Slider** widget where you want it. See [Add a widget to a page](#).
3. Click the slider, then choose the content option in the small menu that appears. You can also right-click it and choose **Edit Content**.
4. Click **Delete All** to clear the sample slides.
5. Click **Add Slide**. The new slide opens with its own settings.
6. For the words, type the customer's quote and their name. Use the slide's title and description fields. Use the name the customer agreed to, such as "Maria S."
7. If you have a photo of the customer, click **Click to add media** and add it. Leave this out if you don't have one. A quote on its own works fine.
8. Repeat from step 5 for each quote. Drag the slides into the order you like.
9. Open the design settings: choose the design option from the small menu, or right-click and choose **Edit Design**. Click the layout thumbnail and pick a layout:
 - The default layout is best when you have no customer photos. It comes with a tinted overlay and a background color, which you can change in the media and background settings.
 - A layout with the customer's photo above the quote.
 - A layout where slides move up and down, with the photo on the left and the quote on the right.
10. Look at the phone preview and make sure each quote can be read in full.
11. Publish. If you don't see a **Publish** button, tell us and we'll publish it for you.

Tips

- Keep each quote to a sentence or two. Long ones are hard to read on a phone.
- Set **Slideshow speed** slow enough to read a whole quote. See [Add a slideshow of photos or video](#) for the speed and autoplay settings.
- Keep their words as they wrote them. If a typo needs fixing, ask the customer first.
- A slider holds up to 25 slides.

Need a hand?

Email hello@zossoz.com with your business name, the quotes and a copy of each customer's written OK, and we'll take care of it. We reply within one business day. If it needs more than a small change, we tell you in writing what it would take before we start. See [Request a change](#).

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