

Add a countdown to a date

Show a live countdown to an opening, an event or the end of an offer, with a message that appears when time is up.

A countdown shows visitors how long until something happens: your grand opening, a tasting night, the last day of a seasonal menu. It counts down in real time on the page.

Before you start

To put a countdown on a page, add the **Countdown** widget, the same way you add any widget (see [Add a widget to a page](#)), or email us the page and where it should go, and we'll add it. After that, you can change the date and wording yourself.

Steps

1. Log in to your site editor and open the page with the countdown.
2. Click it. In the small toolbar that appears, open the content settings.
3. Pick when the countdown ends: the date, the time and the time zone. For an exact time such as 11:45 pm, click into the time box and type it as "11:45pm".
4. Type a **Time's up** message. People see it when the countdown ends. You can bold or italicize the words.
5. Choose what shows when time is up: **Show counter at 0000 and message beneath it**, or **Remove counter and display message only**.
6. Type a **Title**, such as "Grand opening in". If you'd rather not show the title, click the eye icon beside it.
7. To change how it looks, click the countdown, then open its design settings and pick a layout. Check the design on each device, because spacing and sizes are set separately for phones and computers.
8. Preview the page, on a phone too.
9. Publish. If you don't see a **Publish** button, tell us and we'll publish it for you.

Tips

- Pick the right time zone. A countdown set for the wrong one ends hours early or late.
- Write a time's-up message that tells people what to do next, such as "We're open. Come see us."
- Once the date has passed, update or remove the countdown so the page doesn't look stale.
- Use it only for real dates. A countdown that keeps restarting looks odd to regulars.

Need a hand?

Email hello@zossoz.com with your business name, the page, the date and time, and the words for the title and the time's-up message, and we'll take care of it. We reply within one business day. See [Request a change](#).

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