

Add a buy button to any page

Put a button on any page that adds a product to the cart in one tap, without sending shoppers through your store pages first.

Add-on [Online store](#)

If one product sells all the time, or you're promoting something special, you can put a button for it on your homepage or any page that isn't one of your store pages. A shopper can add the product to their cart right from that page.

Online stores are an add-on. If your site doesn't have one yet, ask us about adding it; we quote it in writing first.

Before you start

The product you link has to meet all of these:

- Its status is **Active**.
- It has stock available.
- It has no options or variations, such as sizes or colors.
- It isn't sold on a repeat schedule.

If a product doesn't meet these, link the button to its product page instead. See [Change a button's link or wording](#).

Steps

1. Log in to your site editor and open the page.
2. In the side panel, click **Add**, then **Elements**.
3. Search for **Button** and drag it to the spot you want.
4. In the button's menu, choose **Store Page**.
5. Set the button to **Add product to cart** and choose the product.
6. Change the button's wording to say what it does, such as "Buy the gift box".
7. Publish. If you don't see a **Publish** button, tell us and we'll publish it for you.

Other things that can add to the cart

The same **Add product to cart** choice appears in the link settings for photo galleries, single images, icons, image sliders and lists. A photo of the product can add it to the cart when tapped, for example. See [Add a button for the basics](#).

Tips

- Use words that say what happens, such as "Add to cart" or "Buy now".
- Test the button on your live page. Check that the right product lands in the cart.
- If you add sizes or colors to the product later, it no longer meets the rules above. Point the button to the product page instead.

Need a hand?

If your site doesn't have this yet, ask us about adding it. We quote it in writing first, and nothing is billed unless you approve. Email hello@zossoz.com.

Already have a store and want us to add a button? Email your business name, the page and the product, and we'll take care of it. We reply within one business day.

Related guides: [Add a button](#) · [Change a button's link or wording](#) · [Show products on any page](#) · [Add a product](#)

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