

Add a booking or order button

Send customers straight to the booking or ordering tool you already use with a button, and what we quote separately.

If you already take bookings or orders through a tool, your site can send people straight to it with a button. That keeps one system for you and one place for customers.

What your plan covers

Your plan includes a button or link that opens the booking or ordering page you already use. That's usually the quickest way for a customer to book a haircut, order lunch or request a quote.

Building a new booking system, putting the tool's own booking form inside your page, taking payments on the site, or connecting two systems so they share information is a bigger project. We quote those in writing before we start, and nothing is billed unless you approve the quote.

What we need from you

- The exact link to your booking or ordering page. Open it on your phone and check that it works.
- The words for the button: "Book now", "Order online", "Request a quote".
- Where it should appear: the top of every page, a specific page, or both.

Steps if you want to do it yourself

1. Log in to your site editor and open the page.
2. Click the button, or add a new button where you want one.
3. Set the button's link to your booking or ordering page.
4. Set the words on the button.
5. Preview it on a phone and tap it to make sure it opens the right page.
6. Publish. If you don't see a **Publish** button, tell us and we'll publish it for you.

Good to know

- Use one main button per page. Too many choices slow people down.
- Put the button where a customer's thumb reaches it on a phone, such as the top of the page or right after your hours.
- If you change tools, send us the new link and we'll update every button.

Need a hand?

Email hello@zossoz.com with the link and the wording. A new link on an existing button counts as one of your small changes for the month. If you want more than a link, tell us what you have in mind and we'll reply with options in writing.

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