

Add a before-and-after photo

Show two photos in one spot, with a slider visitors drag to compare the before and the after.

A before-and-after photo puts two pictures in one spot. Visitors drag a slider across it to compare them. It works well for remodels, repairs, cleaning, landscaping and anything else where a change is the point.

Before you start

- Take both photos from the same spot and angle, in similar light, so the comparison is fair. See [Take good photos with your phone](#).
- Make both photos the same shape and size.
- If the customer or their home can be recognized, get their OK first, in writing. An email or a text is enough.
- Only show work you did, and show it as it was.

Steps

1. Log in to your site editor and open the page.
2. Add the **Before & After** widget where you want it. See [Add a widget to a page](#).
3. Click the widget, then choose the content option in the small menu that appears. You can also right-click it and choose **Edit Content**.
4. Click **+ Image** and choose the before photo. Click **+ Image** again for the after photo.
5. If you want, change the words on the two labels. To hide a label, click its eye icon.
6. Type **Alt text** for each photo, a short description of what it shows. See [Write alt text in plain words](#).
7. To change how it looks, open the design settings (the design option in the small menu, or right-click and choose **Edit Design**). Click **Images & Slider** for the photos and the slider. Click **Labels** for the label style and words.
8. Look at the phone preview. Spacing and image size are set separately for each device, so check phone and computer.
9. Publish. If you don't see a **Publish** button, tell us and we'll publish it for you.

Tips

- If the two photos don't line up, retake them or crop them to match. See [Crop or rotate a photo](#).
- Short labels such as "Before" and "After" are clearer than a sentence.
- Use one comparison per spot. A few, spread down the page, are easier to take in than a wall of sliders.

Need a hand?

Email both photos to hello@zossoz.com with your business name and the page, and we'll take care of it. We reply within one business day. If it needs more than a small change, we tell you in writing what it would take before we start. See [Request a change](#).

Related guides: [Add a photo gallery](#) · [Take good photos with your phone](#) · [Write alt text in plain words](#) · [Add or replace a photo](#) · [Add a widget to a page](#)

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